

## Experience

**AAA of Western and Central New York**, Williamsville, NY, 3.10-present

Graphic Designer

Maintain the corporate image throughout all business lines.

**Professional Attributes** Assist in creating materials within AAA operations including direct mailers, ads, sales tools, programs, event invitations, brochures, posters, internal newsletter, page layouts, image selection, scanning, manipulation of photos, web site, etc.

Fast and efficient with time constraints within work.

Honest, motivated, and hard working. **ASI**, Grand Island, NY, 1.07-3.10

Proficient in organizing time and multitasking Graphic Designer/Production Artist

to balance workloads and deadlines. Responsible for client relations, conceptual and design development,

Work well with company personnel & clients. technical documentation, research, planning, and wayfinding.

Able to take projects from concept to completion. Design prototypes to present to clients and create final artwork for

Capable of multitasking, paying attention to detail, production.

understand clients' needs, and meeting

multiple project deadlines.

**Integrity Distribution/AdPro Team Sports**, Buffalo, NY, 10.05-1.07

Graphic Designer/Production Artist

**Education** Create and prepare art for screen-printing process

Daemen College, Amherst, NY

Bachelor of Fine Arts in Graphic Design (5.05)

GPA Major: 3.3/4.0

Dean's List

Develop original artwork for athletic apparel and accessories intended for customers consisting mainly of sports teams from major colleges and universities in Western New York.

Responsible for designing, proofing, scanning, recreating, prepress, printing, cataloging, and archiving of all projects.

## Coursework

Graphic Design

Website Design

Typography

## Freelance Website & Graphic Design

2005-present

## Counsel Financial

Assist Creative Director in rebranding of two companies. Communicate each marketing objective while maintaining strict corporate branding guidelines.

## Savvy Gourmet

Converted graphic elements for Clients' website into a functional format for the client.

## Studio i5

Constructed a twenty-five page website displaying the companys' Design Build aspect of their business through Adobe Dreamweaver.

## Dick's Bike Shop

Created ability for company to change the appearance of their site quickly and efficiently by making use of Cascading Style Sheets and HTML.

## On Call Computer Solutions, Inc.

Created company website and reduced code within pages resulting in faster loading time.